**Robert Stephenson Jr**

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Website/Portfolio: [www.rsdesignz.com](http://www.rsdesignz.com)

**CAREER SUMMARY**

Creative, multi-talented designer with 18+ years' experience in several art/graphical/visual related fields and various programs. Strong client relations/service, and the track record to exceed client expectation. Been professionally in the design since 1999 and very comfortable with collaborative/fast-paced workloads while focusing on user friendly, creative and visually appealing graphics & style that meet client guidelines, brand, and identity. Looking for career advancement with a company that offers stability and a variation of design opportunities. See my website for examples of my work: <http://www.rsdesignz.com>

**TECHNICAL SKILLS**

* Adobe Creative Suite/CS6 (Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, Adobe XD, etc.)
* CorelDRAW Graphics Suite (CorelDRAW X8, PhotoPaint, CorelWeb)
* Microsoft Office Suite (Word, PowerPoint, Excel)
* Balsamiq, InVision
* Typography & Photography (Photo Enhancing & Correction/Restoration)
* HTML/CSS (entry level), Notepad++, Sublime Text 3, Dreamweaver
* Color Separation, Layering/Overlay, Vector, Digital, Freehand Artist
* Roland Cut Studio, Interior/Exterior vinyl application software
* Converting jpeg & hand sketched images in vector art/files (without the assistance of a trace program)
* Project Proposals, Client Relations, Team Building, Researching, Problem Solving, Training, Design Strategy, Product & Time Management
* Brand & Identity (Food Lion, YMCA, ABB, FSU, Fayetteville Parks & Rec., FTCC, Campbell University)
* File library management, Vendor collaboration, Inventory management

**RELEVANT PROFESSIONAL EXPERIENCE**

**Formula K Entreprises, Fayetteville, NC | Position : Designer 2001 - Present**

* Responsible for creating unique, appealing designs and artwork that relate to print materials, advertisements, specialty items, garment & vinyl applications, original logo designs, branding & identity, web icons/logos/ imagery. Conversion of Bitmap/Jpeg images to size flexible vector images.
* Collaborate with clients and staff on project mission & vision, offer improvements on existing designs and direction on questionable or future projects, designs, and layouts.
* Create designs that simplified complex messages, recommend techniques, methods and media best suited to produce the desired visual representation.
* Determine styles, size and arrangement of illustrations and graphics, build/translate simplistic wire-frames & prototypes from scratch pad ideas to high fidelity wire-frames, convert PSD/JPEG/GIF/TIF files into launch-ready, pixel-perfect formats.
* Contact & collaborate with vendors as projects require, conduct orders, follow ups, and ensure delivery dates and timelines are met.
* Maintain site appearance by developing and enforcing content and display standards & manage/maintain hardware and software.

**ADDITIONAL WORK EXPERIENCE**

**Freelance Designer**

* Freelanced designer for businesses, colleagues and clients, assisting with project deadlines or to offer advice in way of project management and completion.  Projects range from graphic/visual/illustration/ Ui/Ux/Website design, airbrushing, pin-striping, custom painting, signage & banners, exterior and interior vinyl/decal application, hardware and software installs, stencil and vector creation, and design program training.
* Projects included meeting with the client to discuss vision, mission and direction to provide the “road-map” to design the best product for their target market. Designing user centered applications, researching trends, user Q&A, low and high-fidelity draft/wire-frames, & functional prototypes using desired software applications.
* What’s in the future? I am working on transitioning from the visual side of design to the tech side of design. UX/Ui is a new venture, I am looking a company that can see potential to mold me into the UX/Ui designer they want. Do you see potential? See my website: <http://www.rsdesignz.com/web-ui-ux>

**EDUCATION**

**Associates in Arts - Advertising and Graphic Design | 1997 to 1999**

Johnston Community College, Smithfield, NC

**Bachelor of Science - Computer Information Systems | 2011 to 2015**

Walden University, Minneapolis, MN